

Privacy Statement for Children

(easy-read version also available)



Introduction

Hi there, welcome to our privacy statement. We're Max Appeal and we're responsible for looking after your information. This privacy policy lets you know what information we hold about you and how we look after it. If we change this policy, we will put a notice on the website or email you with any changes.

If you're under 16, please get your parent/guardian's permission before using our website. If you want to ask us any questions or contact us for any other reason, you can email us on info@maxappeal.org.uk, write to us at 15 Meriden Avenue, Stourbridge, West Midlands DY8 4QN or call us on 0300 999 2211.

Information we might have about you

We use different types of information about you. We usually obtain this information from you and your parent or guardian or your carer, from your doctor or other health professional and hold it with their permission.

The information we use is listed below:

Information about you which includes your name, date of birth, gender and next of kin, your address and phone number (if you have one) and sometimes a photo of you or some video footage.

Information about your health including your medical history, treatments you have received or are advised to receive, medical diagnoses (results of X-Rays, scans and laboratory tests), appointments, tests, GP practice or other medical professional.

Other information about you, like where you go to school and your studies, where you live, your family and any other information linked to the support we give you and your family.

Technical information your computer, tablet or phone tells us, like where you are and the device (e.g. an iPad or PC) you are using.

Information about your visit to our website, like which pages you visited, any searches you made on the site and other sites that you go to from our website. Some of this information is provided by cookies (little bits of computer software) that operate on our site. For more information about cookies, how they work, and the ones we use on our site, please see our Cookies Policy.

Sensitive Information

We take great care of your sensitive information, like information about your health, and we can only use this if we use it safely. We can use your health data if we have your explicit consent (or your parent/guardian/carer's explicit consent) or if we need to use that information for healthcare purposes. Otherwise we can only use it to protect your interests or if we need to use it for other legal reasons.

How we use your information

We use your information when we have your or your parent/guardian/carer's permission to use it, or where it is fair for us to use it.

We use your information to:

- Support you and your family;
- to talk to others that need to know the information about your health;
- to organise events that you attend;
- to let you know of any changes to the way we use your information and to talk with you about any requests you make;
- to ask you to take part in a survey or competition or to send you information about us; and
- to run our charity in a safe and legal way.

Cookies

We use cookies on our website. These are small text files that help us see how our website is used. For more information about the cookies we use.

where we share your information

We share your information when we have your or your parent/guardian/carer's permission to use it, or where it is fair for us to use it. We may share your information with:

Health professionals like your GP, consultants, hospital staff and carers when providing our support services;

- other members of Max Appeal;
- with others on our website when we upload pictures of you (but only where we have permission to do this).
- businesses who help us run our business (like IT and other administration services); and
- we might need to share your information with others such as lawyers and accountants who help us run our business, and with regulators.

International transfers

We do not transfer your personal data to another country without your consent or the consent of the person responsible for you.

Data security and retention

We take the security of information very seriously and have put in place steps to protect your information. We will only hold on to your information for as long as we need to for the reasons we have given above. We may keep it for a longer period we think we might need it to defend a legal claim.

Your legal rights

You have legal rights to:

- obtain a copy of the information we hold about you;
- ask us to correct any information that is incomplete or incorrect;
- ask us to delete your information;
- ask us not to process your information in a certain way because you think it is unfair;
- change your mind and withdraw your permission to the way we use your information; and
- complain to the regulator for the protection of personal information in the UK, the Information Commissioner's Office (www.ico.org.uk).